

CONTINUING EDUCATION

COURSE OUTLINE – Business Ethics in the 21st Century

INSTRUCTOR: N/A

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PREREQUISITE(S): None

REQUIRED TEXT/RESOURCE MATERIALS:

Course materials are included.

CALENDAR DESCRIPTION:

Ethical decisions in business are everywhere. Managers and leaders, ideally, choose the moral right versus the moral wrong all the time. Organizations have learned that the costs of unethical actions can be high, both legally, and from the perspective of brand image and reputation. This introductory-level course introduces the major ethical frameworks in business and seeks to give learners a strong foundation in ethical business practices, whether as individuals, as a leaders, or as stewards of the organization. This course reviews how organizations can establish and encourage an ethical culture while monitoring for compliance.

CONTACT HOURS: 10 hours

CEUs: 1

PDU: 10

DELIVERY MODE: Online self-paced

TRANSFERABILITY: N/A

GRADING CRITERIA:

Upon successful completion of the course, you will receive a Certificate of Completion.

EVALUATIONS: Learners must achieve a test score of at least 70% to meet the minimum successful completion requirement and qualify to receive IACET CEUs.

The following list outlines the PDUs you will earn for completing this course, based on the certification you have.

| Designation | Technical | Leadership | Strategic/Business | TOTAL |
|-------------|-----------|------------|--------------------|-------|
| PMP®/PgMP® | 2.25 | 2.5 | 5.25 | 10 |
| PMI-RMP® | 0 | 2.5 | 5.25 | 7.75 |
| PMI-SP® | 0 | 2.5 | 5.25 | 7.75 |
| PMI-ACP® | 0 | 2.5 | 5.25 | 7.75 |
| PfMP® | 2.25 | 2.5 | 5.25 | 10 |
| PMI-PBA® | 2.25 | 2.5 | 5.25 | 10 |

STUDENT RESPONSIBILITIES: Completion of any practice lessons, quizzes, assignments, or tests.

COURSE SCHEDULE/TENTATIVE TIMELINE:

Dates vary (refer to website for current availability).

LEARNING OUTCOMES:

Upon successful completion of this course, learners will be able to:

- Describe the major ethical frameworks used in developing business ethics
- Explain the three components of the Ethical Triangle: Individual Ethics, Leadership Ethics, and Governance and Control
- Discuss key ethical challenges in the workplace
- Describe the use of organizational ethics codes
- Outline the ethical issues involved in the employer-employee relationship including Employment at Will, due process and fairness
- Discuss the use of ethics training
- Explain how organizations monitor ethical performance
- Describe the relationship between Corporate Social Responsibility (CSR) and ethics
- Outline issues involving corporate governance
- Explain how sustainability is an ethical concern
- Discuss ethics and the regulatory environment (Sarbanes-Oxley Act; U.S. Foreign Corrupt Practices Act)
- Explain the issues around whistleblowing
- Describe the role of leadership in establishing an ethical culture