

## CONTINUING EDUCATION

### COURSE OUTLINE – Creativity in Teams and Organizations

**INSTRUCTOR:** N/A

**PHONE:** 780-539-2975

**OFFICE:** M105

**E-MAIL:** ce@gprc.ab.ca

**PREREQUISITE(S):** None

**REQUIRED TEXT/RESOURCE MATERIALS:**

Course materials are included.

**CALENDAR DESCRIPTION:**

Spurring creativity in teams can be very challenging, but could also be the difference between a successful team and an unsuccessful one. This course looks at spurring creativity and innovation in teams and organizations. Drawing on the latest academic thinking, it outlines the key factors for creative teams. Further, the course focuses on tools and techniques designed to yield more productive thinking in collective settings. Participants learn about a number of targeted tools, including brainstorming, Discussion 66, Provocation, and others, to generate fresh thinking in smaller group settings and in their organizations.

**CONTACT HOURS:** 5 hours

**CEUs:** .5

**DELIVERY MODE:** Online self-paced

**TRANSFERABILITY:** N/A

**GRADING CRITERIA:**

Upon successful completion of the course, you will receive a Certificate of Completion.

**EVALUATIONS:** Learners must achieve a test score of at least 70% to meet the minimum successful completion requirement and qualify to receive IACET CEUs.

**STUDENT RESPONSIBILITIES:** Completion of any practice lessons, quizzes, assignments, or tests.

**COURSE SCHEDULE/TENTATIVE TIMELINE:**

Dates vary (refer to website for current availability).

**LEARNING OUTCOMES:**

Upon successful completion of this course, learners will be able to:

- Explain the connection between creativity and innovation
- Outline the five factors for creative teams
- Use team creative tools such as brainstorming, Discussion 66, anonymous idea generation, and visioning
- Explain the importance of diversity in team creativity
- Describe techniques for prototyping new ideas
- Explain how to overcome creative barriers for teams and organizations
- Describe ways to make teams and organizations more open to creativity and innovation