



VISUAL FUNDAMENTALS I

Course Title: AR 1360 Visual Fundamentals I, Section C2
3 (3-0-3) UT

Dates: Sept. 4 to Dec. 4, 2002

Class Time: Monday and Wednesday, 8:30 a.m. to 11:20 a.m.

Class Location: Studio A

Instructor: Anita Pimm

Office: Best way to contact me is before or after class
to book an appointment

Phone: TBD

Prerequisite: None

Course Description: A studio-based course with emphasis on the understanding of *two and three dimensional* design dynamics of visual form. A basic course where you will be introduced to various concepts and projects using a variety of art media.

Notes: This course is one half of a part of a two-part full course equivalent.

Course in perspective: AR 1360 will cover the basic elements of design: form, line, shape, value, texture, colour, space and the principles of organization: rhythm, balance, scale/proportion, and movement. With an emphasis on exploration and production of concepts and visual images. The student will be introduced to seeing/identifying, imagining and problem solving with emphasis on an individual and collective creative approach. There will be illustrated lectures and videos to convey specific concepts. Demonstrations of techniques and materials will be given to further the exploration capabilities of the student thus contributing to an understanding of the relationship between art and other disciplines.

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Objectives: Students will:

1. Learn to perceive, identify and apply the basic elements of art, principles of design and the creative process. Students will begin to communicate visually expressed information while understanding natural and abstract relationships.
2. Begin to equip themselves with a visual and verbal vocabulary.
3. Develop critical and aesthetic criteria.
4. Broaden their awareness, understanding and aesthetic appreciation of art.
5. Begin to identify their own values in relationship to their environment.
6. Develop basic skills and techniques.

Assignments: The instructor will determine assignments. Projects will be assigned for homework and expected on the due date. Failure to finish projects on time for class critiques will affect student's final evaluation. Students will be expected to invest a minimum of six hours a week out of class.

References: Art Fundamentals Theory and Practice, 8th Edition
By Ocvivk, Bone, Stinson, Wigg, Cayton.

A Primer of Visual Literacy
By Donis A. Dondis

Design Concepts and Application
By Cheatham/Cheatham/Haler

Design, The Search for Unity
By Eugene Larkiw

It is recommended that a full time Fine Arts Student invest in one of the above resource books. A text is not required, but is optional.

Assessment and Grading: **Mid-term:** Mid-term grade is based upon assignments completed up to mid-term. Mid-term is an indicator grade only for the student's reference on his/her performance in the course.

Final Grade:

- 85% Class and Home Assignments
- 5% Mad Presentations (Visiting Artists)
- 10% Participation

More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances (in which case a doctor's letter will be required). Lateness will be noted.

- Criteria for Evaluation:**
1. The level of creativity and craftsmanship demonstrated.
 2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
 3. Portfolio and project presentations will be required throughout the duration of this course.
 4. Overdue assignments will be penalized. Work must be completed within 10 days of original deadline or failure to do so may constitute a "0" grade.
 5. Participation is indicated by enthusiasm, work commitment, involvement and flexibility in collective and individual critiques.
 6. **Attendance is mandatory.**

Studio Procedures: Students are expected to set up work prior to class commencing, so that lectures and demonstrations can proceed uninterrupted. These will not be repeated for latecomers. You are responsible for the information you miss. Many students will be using the studio, so it is important to maintain care in setting up and cleaning of the space you use, and to exhibit consideration towards workspace, materials and other students. If there is any doubt as to the safety of the work being undertaken while the instructor is absent the students will consult with the technician before continuing the work.

Materials: No text required, optional

- Masking tape, scissors, retractable blade/knife
- 24" or 30" stainless steel rule
- Compass, if you have one
- Rubber cement, white glue, glue stick
- Kneaded eraser
- Set of pencils (box) 2H, HB, 2B, 4B, 6B, 8B
- Sharpie permanent marker fine point
- Other assorted markers if you have any
- Colored pencils and chalks with workable fixative
- Set of acrylic paint, list to be given out later (\$100.00)
- Brushes (\$15.00 - 20.00)
- Opus paper and insignia paper throughout course
- Mat board, gray stock
- Portfolio, a home made version will be fine
- A bag/knapsack/tackle box to carry small items
- Wood to be announced as needed
- Drawing board 1/8 inch Masonite, 24" x 32"
- Notebook

Do not purchase materials until asked to do so.