

Course: **AR1360 B2, Visual Fundamentals I**

Session: **Fall 2005**

Credit/Hours: 3 (3-0-3) UT Delivery: | Studio

Transfer: UA, UC, UL, AU, CU, CUC, KUC, AUC

Note – with the UA, Students with only three units of course weight of Visual fundamentals will need to take DES 135 at the U of A to complete the pre-requisites required for advancement to 300-level ART or DES courses.

Prerequisite: None

Instructor: Jennifer Bowes

Calendar Description: An introductory studio-based course emphasizing the understanding of two and three dimensional design dynamics of visual form.

Please note: This course is one half of a full year course

Course Content: AR1360 will cover the basic elements of design, including the following: form, line, shape, value, texture, composition and space. The principles of organization including rhythm, balance, scale/proportion and movement will also be covered. These principles will be investigated and applied to both two and three-dimensional work. Students will be introduced to seeing and working from observation, being able to identify and to work on correcting problems in a piece of work. The elements studied in this course are intended to provide a broad foundation of experience and knowledge for students to apply in future visual courses.

Evaluation: **Criteria for Evaluation:**

Grades will be assessed according to the following: standard of work achieved, attendance, ability to fulfill assignment objectives, openness to instruction, time spent additional to class hours, participation in discussions and critiques, timely completion of assignments (inside and outside of class), progress achieved overall, attitude towards fellow students, staff, course work and deadlines.

Assessment and Grading:

Mid-term portfolio: 40%. The grade is based on drawings completed up to **October 26, 2005.**

Final portfolio: 40%. The grade is based on drawings completed from the Midterm portfolio up to **December 7, 2004.**

Sketchbook/Journal: 10%. This includes attending 'The Visitor in the Arts' Lectures.

Participation: 10%.

Timeline: The instructor directs course projects and/or assignments. Following an assignment's deadline, no further class time can be devoted, although students are encouraged to improve their work based on insights and comments expressed during class discussions and critiques. Students are expected to work outside of class time approximately 4 hours per week. Overdue portfolios are not accepted. Exceptions are listed in calendar on page 43 under 'deferred exams'

Required Materials: A supply list will be provided by the instructor on the first day of class. There is no required text.

Please Note: Do not purchase materials until directed by the instructor.

Additional Costs: Cost: \$200-\$250

Attendance: Attendance is mandatory. More than 20% absenteeism may constitute in failure, except for medical or extenuating circumstances in which case a doctor's note will be required.

Plagiarism: Plagiarism is cheating. The instructor reserves the right to use electronic plagiarism detection services. See P.46-50 of the Calendar for more details, and for explanation of many other policies and regulations.

Reviewed: Created August 31, 2005