

GRANDE PRAIRIE REGIONAL COLLEGE
FINE ARTS DEPARTMENT

OCT. 18 2001

AR 1360 VISUAL FUNDAMENTALS I (3-0-3) U.T. 3

- DATES:** Sept. 6 to Dec. 6, 2001
- TIMES:** Tues. and Thurs. 10:00 am. to 12:50 pm.
- LOCATION:** L 123, Main Building
- INSTRUCTOR:** Ken HouseGo, Office Rm. 130, 539-2813
Fine Arts Department Design Studios (Electrical Building)
Office Hours Posted On Door.
(Phone ahead to book an appointment)

COURSE DESCRIPTION:

AR 1360, Visual Fundamentals I, is the first section of an introductory level lecture/studio course in two dimensional design that seeks to develop an appreciation and understanding of the basic elements and principles of design in the visual arts. Students will deal with the basic fundamentals of art while developing a critical insight and working knowledge of design.

COURSE IN PERSPECTIVE:

AR 1360 will cover the basic elements of design: form, line, shape, value, texture, colour, space and the principles of organization: rhythm, balance, scale/proportion, and movement. With an emphasis on exploration and production of concepts and visual images. The student will be introduced to seeing/identifying, imagining and problem solving with emphasis on an individual and collective creative approach. There will be illustrated lectures and films to convey specific concepts. Demonstrations of techniques and materials will be given to further the exploration capabilities of the student thus contributing to an understanding of the relationship between art and other disciplines.

COURSE OBJECTIVES:

Students will:

1. learn to perceive, identify and apply the basic elements of art, principles of design and the creative process. Students will begin to communicate visually expressed information while understanding natural and abstract relationships.
2. begin to equip themselves with a visual and verbal vocabulary.
3. develop a critical and aesthetic criteria.
4. broaden their awareness, understanding and aesthetic appreciation of art.
5. begin to identify their own values in relationship to their environment.
6. develop basic skills and techniques.

COURSE BREAKDOWN:

**Note Units will not be followed in a sequential manner.
See Attached Sheets**

Reference Texts:

Art Fundamentals Theory and Practice, 6th Edition
Ocvivk, Bone, Stinson, Wizz.

A Primer of Visual Literacy
Donis A. Dondis

Design Concepts and Application
Cheatham/Cheatham/Haler

Design, The Search for Unity
Eugene Larkiw

HOME ASSIGNMENTS:

This will be determined by the instructor. Students will be expected to invest a minimum of six hours a week out of class.

CRITERIA FOR EVALUATION:

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Portfolio presentations will be required throughout the duration of this course.
4. Overdue assignments will be penalized. Work must be completed within 7 days of original deadline or failure to do so may constitute a "0" grade.
5. Professional Orientation as indicated by enthusiasm, commitment, involvement and flexibility in collective and individual critiques.

ASSESSMENT AND GRADING:

A. Final Grade:

- 85% Class and Home Assignments
- 5% Mad Presentations – Get your Mad Card form Sharon
- 10% Participation

B. Mid-term:

A number grade based upon assignments completed. Mid-term may be an indicator grade only for the student's reference on his/her performance in this course.

Note:

More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required.

Lateness will be noted.

Materials List
AR 1360 , Ar 1370

NOTE: **No text required optional**

- masking tape
- scissors
- retractable blade/knife
- 24" or 30" stainless steel rule
- compass, if you have one
- rubber cement
- white glue
- kneaded eraser
- set of pencils (box) 2H, HB, 2B, 4B, 6B, 8B
- sharpie permanent marker fine point
- other assorted markers if you have any
- coloured pencils and chalks with workable fixative
- set of acrylic paint for colour study, list to be given out later (\$85.00)
- brushes (\$1 5.00 - 20.00)
- opus paper and insignia paper throughout course
- mat board , gray stock
- portfolio, a home made version will be fine
- a bag/knapsack/tackle box to carry small items
- wood to be announced as needed

- Drawing board 1/8 inch Masonite, 24" x 32 "
- notebook

Note: **Do not purchase materials until asked to do so.**

A. 2D Design, Flat or Decorative Space

- Gestalt
- Basic Elements and Principles
- Shape & Line
- Positive and Negative Space
- Balance
- Tension
- Contrast & Unity
- Texture
- Terms and Definitions (hand out)

Extension Projects

2D Design

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B. 3D Design, 3D Physical Space

- Discussion of relationship to 2D Gestalt with 2D, flat space to 3D, Physical space.
- 3D Gestalt
- Basic Principles and terms
- Shape & Line
- Positive and Negative Space
- Balance
- Tension
- Contrast & Unity
- Texture
- Mass

Extension Projects, Constructive Exploration

3D Design

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C. 2D Design, Pictorial or Illusionistic Space

- Basic Principles and terms
- Tonal Scale
- 3 Basic Volume Shapes
- Balance
- Positive and Negative Space
- Perception of Depth, visual indicators

Extension Projects

2D Design

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3D Design

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D. 2D Design, Mechanical Perspective

- Basic Principles and terms
- 1, 2 and 3 point perspective
- Steps and inclined planes
- Cross shadows across and parallel to picture plane

Extension Projects

2D Design

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3D Design

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