



**DEPARTMENT OF FINE ARTS**  
**COURSE OUTLINE – AR1360 B2**

**VISUAL FUNDAMENTALS I**

**Fall 2011**

September 12 to December 7, 2011

Studio A

Monday and Wednesday, 2:30 pm. to 15:20 pm

No class on: Oct. 10 — Thanksgiving

**INSTRUCTOR:** Ken Housego

**PHONE:** 780 539-2813

**OFFICE:** L 218

**E-MAIL:** khousego@gprc.ab.ca

**OFFICE**

Monday to Thursday 1:00 pm to 2:30 pm

**HOURS:**

Please call a head for an appointment

**PREREQUISITE(S)/COREQUISITE:** None

**REQUIRED TEXT** None

**CALENDAR DESCRIPTION:**

An introductory studio-based course emphasizing the understanding of two and three dimensional design dynamics of visual form.

**Please note: This course is one half of a full year course.**

**CREDIT/CONTACT HOURS:** 3 (3-0-3) UT

**DELIVERY MODE(S):** Lecture and Studio

## **OUT COMES / OBJECTIVES:**

### Students will:

1. Learn to perceive, identify and apply the basic elements of art, principles of design and the creative process. Students will begin to communicate visually expressed information while understanding natural and abstract relationships.
2. Begin to equip them selves with a visual and verbal vocabulary.
3. Develop critical and aesthetic criteria.
4. Broaden their awareness, understanding and aesthetic appreciation of art.
5. Begin to identify their own values in relationship to their environment.
6. Develop basic skills and techniques.

## **TRANSFERABILITY:**

Athabasca                    ARTT 2xx (3)

Kings UC                    ARTS 2xx (3)

U of L                        ART 2xxx (3)

Canadian UC                ART 1xx (3)

U of A                        ART 134 (3)

U of A — Students with only three units of course weight of Visual Fundamentals courses will need to take DES 135 at the U of A to complete the prerequisites necessary for advancement to 300-level ART or DES courses at the U of A. Students presenting six units of course weight of visual fundamentals course are considered to have met the ART 134/DES 135 prerequisites necessary for advancement to 300-level ART or DES courses at the U of A.

Concordia UC Arts 1xx (3)

U of C                        ART 231 (3)

— Double Check with the University Transfer Guide

Expect to have a portfolio of works when applying for transfer.

**\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability.**

## GRADING CRITERIA:

Assignments	80%.	Specific assignments are weighted. Process grades includes any day to day activities, these marks are averaged and weight to an appropriate amount of the 80 percent usually about 10-15 percent. If you are absent there is no opportunity to take a missed process grade.
Journal:	7.5%.	This is an ongoing research assignment.
Visiting Artist:	2.5%.	Attending 'The Visitor in the Arts Lectures. You will be required to sign an attendance sheet.
Participation	10%	

2010/2011	
0	F
50	D
55	D+
60	C-
64	C
67	C+
70	B-
75	B
80	B+
85	A-
90	A
95	A+

Mid-term number based upon assignments completed. To date. Mid-term is an indicator grade only for the student's reference on his/her performance in the course. The weight between *In Class Process and Project Assignments* will reflect the portion of the class time spent in those areas of study.

*In Class Process assignments* reflects the activity in class that day and will be very short. Hence they will be due at the end of the specific class for marking. (There will be no extensions for any reason) Failure to finish projects on time for class critiques will affect student's final evaluation. Students will be expected to invest a minimum of four hours a week in the class.

## EXAMINATIONS:

No examines, assignment and process grading is on going and as per assignment due dates. Portfolios may be required mid and end term.

## **STUDENT RESPONSIBILITIES:**

### **Class Expectations, students will:**

- **Bring the required supplies for every class.** If you have missed a previous class it is your responsibility to ask your fellow students or the instructor before the start of class to insure that you have the appropriate supplies and materials ready.
- **Be punctual!** If you arrive late you will have to ask your classmates for the information. You are fully responsible for the material covered in class, projects and due dates. I will not be delivering one to one classes or lectures.
- **Be prepared to take notes** and save class handouts. Handouts will not be given out twice.
- **Take home assignments are due promptly at the start of due class.** If you cannot attend class have a classmate hand it to me personally in class and identify the situation.
- As this is a shared studio space and due to **health and safety reasons** it is expected that you will put your materials, drawings, easels and drawing boards away at the end of class. **Any materials left outside of storage may not be there when you return.**
- **Respect and take pride and care of your work.** You will need examples for your **portfolios** to apply to other institutions.  
*Expect to have a portfolio of works when applying for transfer*
- **Late assignments will lose 10% grade for each day late. After 10 days you will receive a zero grade. It is your responsibility to get your work to me. I will not be asking you for late work! Late work must be handed to in person person**
- **No use of iPods or MP3 players in the studio/classroom, all cell phones must be turned off, no texting.**
- **More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required. After 20% absenteeism you may be required to withdraw from the course.**
- If you are absent to due health reasons a doctor's slip is required.

## **STATEMENT ON PLAGIARISM AND CHEATING:**

Please refer to pages 49-50 of the College calendar regarding plagiarism, cheating and the

resultant penalties. These are serious issues and will be dealt with severely.

## **COURSE SCHEDULE/TENTATIVE TIMELINE:**

AR1360 will cover the basic elements of design, including the following: form, line, shape, value, texture, composition and space. The principles of organization including rhythm, balance, scale/proportion and movement will also be covered. These principles will be investigated and applied to both two and three-dimensional work. Students will be introduced to seeing and working from observation, being able to identify and to work on correcting problems in a piece of work. The elements studied in this course are intended to provide a broad foundation of experience and knowledge for students to apply in future visual courses.

The instructor directs course projects and/or assignments. Following an assignment's deadline, no further class time can be devoted, although students are encouraged to improve their work based on insights and comments expressed during class discussions and critiques. Students are expected to work outside of class time approximately 4 -6 hours per week. Overdue portfolios/ assignments are penalized 10% per day.

## **Over View**

### **Journal** (on going)

- Journal, Aesthetic Preferences and Dislikes
- Visiting Arts lectures "Artistic Statement"
- Personal or directed study profiles

### **A. 2D Design, Flat or Decorative Space**

- Gestalt
- Basic Elements and Principles
- Shape & Line
- Positive and Negative Space
- Balance
- Tension
- Contrast & Unity
- Texture
- Terms and Definitions (hand out)

Extension Projects *2D Design*

### **B. 3D Design, 3D Physical Space**

- Projects of relationship to 2D Gestalt with 2D, flat space to
- 3D Gestalt
- Basic Principles and terms
- Shape & Line

- Positive and Negative Space
- Balance
- Tension
- Contrast & Unity
- Texture
- Mass

Extension Projects, Constructive Exploration *3D Design*

### **C. 2D Design, Pictorial or Illusionistic Space**

- Linear Perspective, 1,2, & 3 point
- Tonal Scale
- Balance
- Positive and Negative Space
- Perception of Depth, visual indicators

**Materials — Do not purchase materials until asked to do so.**

**Cost \$300.00 to \$350.00**

- Masking tape, scissors, retractable blade/knife
- 24" or 30" stainless steel rule
- Compass, if you have one
- Rubber cement, white glue
- Kneaded eraser
- Set of pencils (box) 2H, HB, 2B, 4B, 6B, 8B
- Sharpie permanent marker fine point
- Other assorted markers if you have any
- Colored pencils and chinks with workable fixative
- Set of acrylic paint for colour study, list to be given out later (\$100.00)
  - Brushes (\$1 5.00 - 20.00)
- Opus paper and insignia paper throughout course
- Mat board, gray stock
- Portfolio, a home made version will be fine
- A bag/knapsack/tackle box to carry small items
- Wood to be announced as needed
- Drawing board 1/8 inch Masonite, 24" x 32 "
- Notebook

**Students are expected to set up prior to class commencing. So that lectures and demonstrations can proceed uninterrupted.**