

Course: AR1370 Visual Fundamentals (3-0-3) UT.3
Session: Winter 2009 Jan 4 – April 13, 2009
Credit/Hours: 3 (3-0-3) 90 hours Delivery/Lecture/lab
Transfer: UA, UC, UL, AU, CU, CUC, KUC, AUC
Pre/corequisite: AR1360 Visual Fundamentals
Instructor: Tina Martel Studio B, 539-2814 tmartel@gprc.ab.ca

Calendar Description: This is a studio-based course with emphasis on the understanding of the two and three dimensional design dynamics of visual form. In this basic course you will be introduced to various concepts and projects using a variety of art media. AR1370, the second part of the course will build upon the knowledge of AR1360 Part I with the addition of colour theory.

Course Content: AR 1370 will broaden the students understanding of the basic elements of design: form, line, shape, value, texture, colour, space and the principles of organization: rhythm, balance, scale/proportion, and movement with an emphasis on exploration and production of concepts and visual images. The student will continue to explore seeing/identifying, imagining and problem solving with emphasis on an individual and collective creative approach. There will be illustrated lectures and video to convey specific concepts. Demonstrations of techniques and materials will be given to further the exploration capabilities of the student thus contributing to an understanding of the relationship between art and other disciplines. The course will thoroughly study colour theory and further examine both two and three dimensional design elements and principles as they relate to the further development of concepts and individual problem solving.

Students will:

1. Learn to perceive, identify and apply the basic elements of art, principles of design and the creative process. They will begin to communicate visually expressed information while understanding natural and abstract relationships.
2. Continue to equip themselves with a visual and verbal vocabulary.
3. Continue to develop and broaden critical and aesthetic criteria.
4. Broaden their awareness, understanding and aesthetic appreciation of art.
5. Further identify their own values in relationship to their environment.
6. Develop basic skills and techniques.

Evaluation: **CRITERIA FOR EVALUATION**

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.

3. Portfolio presentations will be required throughout the duration of this course.
4. Participation grade is established by your level of enthusiasm, commitment, involvement and flexibility in both studio and individual/collective critiques.
5. Attendance is mandatory.

ASSESSMENT AND GRADING:

Mid -Term:

Midterm grading is by portfolio. It constitutes 40% of the final grade.

Final Grade:

40% Midterm, 45% Final Term (Based on In Class and Home Assignments)

10% Participation. 5% Visitor in the Arts

Overdue portfolios will be penalized a minimum of 1 grade point per late day.

Required
Materials:

Supply list will be supplied by the instructor, no text

Additional
Costs:

Attendance:

Approximate cost for semester \$175.00 - \$200.00

Students are expected to set up work prior to class commencing, so that lectures and demonstrations can proceed uninterrupted. These will not be repeated for latecomers. Many students will be using the studio, so it is important to maintain care in setting up and cleaning of the space you use, and to exhibit consideration towards workspace, materials and other students.

If there is any doubt as to the safety of the work being undertaken while the instructor is absent the students will consult with the technician before continuing the work.

Plagiarism:

Plagiarism is cheating. The instructor reserves the right to use electronic plagiarism detection services. See P. 33-43 of the Calendar for more details, and for explanation of many other policies and regulations.

Reviewed: