

**Course:** AR 3705: Portfolio Development

**Session:** Fall 2007

**Credit/Hours:** (3-0-0) Delivery: Lecture

**Transfer:**

**Prerequisite:** AR 1370 and AR2430

**Instructor:** Jennifer Bowes

**Calendar Description:** A senior course which focuses preparing the documentation of work to prepare a student towards an artistic profession. Students will learn how to write an artist's curriculum vitae, artist statements and to create a portfolio for entry into other art institutions and also for gallery submissions, including a digital presentation.

**Course Content:** At the completion of this course students will:

1. Learn to recognize personal skill sets.
2. Learn the basic principles of setting and implementation of personal goals.
3. Research at least 3 different educational institutions that you are considering applying to or potential employers.
4. Develop an artist curriculum vitae preparing the students for when they complete their college diploma.
5. Write an articulate statement of intent and artist statement.
6. Learn interview skills.
7. Introduced to the basics of documenting work in slide and digital form.
8. Create the best portfolio for their appropriate creative, educational and career goals.

**Evaluation:** Worksheets/Exercises/Journal, pre-Portfolio development: 40%  
Portfolio Presentation: 50% Grade based on professional appearance, attention to detail and presentation.  
Involvement: 10% Grade based on class participation, critique contributions, class attendance and completion of various worksheets and exercises.

Your grade will be assessed by the following: standard of work achieved, attendance, ability to fulfill assignment objectives, openness to instruction, time spent additional to class hours, participation in discussions and critiques, timely completion of assignments, progress achieved overall, attitude towards fellow students, staff, courses work and deadlines.

**Timeline:** Portfolio Due Date: TBA

A panel of art faculty will review your portfolio and provide feedback. This will give you the oppc to talk about your portfolio in a structured setting.

**Required Materials:** Pen, notebooks, film, digital cameras (not required to purchase), portfolio case.

**Additional Costs:** Estimated costs vary as to type of portfolio being prepared. Budget for at least **\$300.00**, which inc field trip to various art institutions across the province. The cost of the field trip is subject to change, in 1 to inflated oil costs.

**Attendance:** More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances in which case a doctor's letter may be required.

**Plagiarism:** Plagiarism is cheating. The instructor reserves the right to use electronic plagiarism detection services. See P. 33-43 of the Calendar for more details, and for explanation of many other policies and regulations.

**Reviewed:** July 21, 2007.