

Course:	AR 3705: Portfolio Development		
Session:	Tuesday and Thursday 11:30 to 12:50 a.m., Studio B3 (digital lab)		
Credit/Hours: (0-0-3)	Delivery:	J Lecture/lab	
Transfer:			
Pre/corequisite:	AR1370 and AR2430		
Instructor:	Laura St.Pierre	Office 102(Studio B)	
	Office #: 539-2835	Email: <a href="mailto:lstpierre@gprc.ab.ca">lstpierre@gprc.ab.ca</a>	
	Office Hours: Tuesdays and Thursdays, 9-11am, 1pm-2pm		
	*I am happy to schedule appointments outside of these hours, please contact me via e-mail to make an appointment.		
Calendar Description:	A senior course which involves the creation of a portfolio and projects with a fine arts interdisciplinary focus in preparation for transfer to another institution or entrance into the workplace.		
Course Content:	<p>Students will:</p> <ol style="list-style-type: none"> <li>1. Create the best portfolio for their appropriate creative, educational and career goals.</li> <li>2. Learn the basics of documenting 2-d and 3-d work in digital format, including taking photographs, and adjusting, resizing, and printing images of artwork, and burning compatible cd's.</li> <li>3. Research and be exposed to different educational institutions /potential employers/and galleries.</li> <li>4. Create a professional resume and cover letter.</li> <li>5. Write an articulate artist statement/letter of intent.</li> <li>6. Learn the basic principles of setting and implementing of personal goals.</li> </ol>		
Evaluation:	<p><b>Worksheets/Exercises/Journal:</b> 10% Grade based on completion and engagement with various worksheets and exercises to be presented in the form of a personal journal.</p> <p><b>Visitor in the Arts:</b> 5% attendance and accompanying notes/visuals to be in your personal journals</p> <p><b>Resume:</b> 10% Grade based on professional appearance and content.</p> <p><b>Artist Statement/Letter of Intent:</b> 10% Grade based on how well written (no spelling or grammatical errors).</p> <p><b>Slides and Slide sheet checklist/Digital images:</b> 25% Grade based on professional documentation of work including labels, layout and checklist presentation.</p> <p><b>Portfolio Presentation:</b> 30% Grade based on professional appearance, attention to detail and presentation.</p> <p><b>Involvement:</b> 10% Grade based on class participation, critique contributions, attendance and completion of various worksheets and exercises</p>		
Timeline:	Overdue portfolios will be penalized a minimum of 1 grade point per late day.		

Required Materials: Estimated costs vary as to type of portfolio being prepared approximately **\$250.00**.

Additional Costs: Students are encouraged to participate on a field trip to visit educational institutions and art galleries located in Calgary, Edmonton and Lethbridge. The purpose of this trip is to allow you the opportunity to personally view other educational programs, see facilities, ask questions about programs and also view a wide variety of visual art. The cost of this trip is \$250/student for gas and hotel, payable to the college ASAP, and roughly \$150/student for food, LRT, gallery admittance, etc.