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GRANDE PRAIRIE REGIONAL COLLEGE
DEPARTMENT BUSINESS ADMINISTRATION

BA 2040

INTRODUCTION TO INVESTMENTS

COURSE OUTLINE

Instructor: Richard Beeson WINTER 1998
Office:
Office Hours:
Phone:

I COURSE DESCRIPTION

This is an introduction to investments for the individual investor. Common investment products available through investment brokers and banks will be studied so the student will be knowledgeable in selection strategy. Concepts and methods necessary to design and implement an investment strategy will be covered.

II COURSE OBJECTIVES

- i) Introduce analytic tools
- ii) Introduce fundamentals of investing
- iii) Familiarize students with investment markets
- iv) Provide a practical investment foundation through an investment portfolio simulation.

III TEXTBOOK

CANADIAN SECURITIES COURSE TEXT ; Readings as assigned.

Regular reading of the Globe and Mail, Financial Post, and other financial newspapers is expected to facilitate meaningful current investment news.

IV MARK DISTRIBUTION

Three Assignments	(10% each)	30%
Mid-Term Exam		30%
Final Exam		40%
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Total		100%

DATE TOPIC

Jan 12 Introduction Course, Financial Planning, Investments

Jan 19	Investment Math
Jan 26	Common Stock
Feb 2	Securities Markets, Economic Factors
Feb 9	Fixed Income Securities / Preferred Stock
Feb 16	Mutual Funds
Feb 23	Reading Week
Mar 2	Technical Analysis
Mar 9	Financial Statement Analysis
Mar 16	Options / Warrants
Mar 23	Commodity Futures
Mar 30	Gold and Foreign Securities
Apr 6	Real Estate
Apr 13	Portfolio Construction