

JAN. 31 2007

GRANDE PRAIRIE REGIONAL COLLEGE
DEPARTMENT OF ARTS, EDUCATION, AND COMMERCE
COURSE OUTLINE
MG2000 INTRODUCTION TO MANAGEMENT 3(3-0) UT(3)
FALL 2000

INSTRUCTOR: Richard Beeson
TELEPHONE: 539-2864
OFFICE: C306
OFFICE HOURS: Monday and Wednesday, 11:30 to 12:30,
or by appointment.
CLASS HOURS: Tuesday and Thursday, 8:30 to 9:50,
or by appointment.
REQUIRED TEXT: Partridge, Bruce , John M Ivancevich, Peter Lorenzi, and Steven
J. Skinner. Management in Canada: The
Competitive Challenges.
Scarborough, ON: McGraw-Hill Ryerson, 2000.
TEXT USAGE: The textbook is used extensively throughout the
course. Virtually every chapter is required reading.
COURSE DESCRIPTION: This is an introductory course to the basic characteristics of
Canadian business and management concepts. Through the
review of the functions of management using a systems
approach, modern management theory and practice are
studied. The current issues of business ethics,
environmental concerns, international management,
women in management and political environment are
reviewed.

COURSE OBJECTIVES: Through completion of this course, students Will:

1. gain an understanding of the theory and practice of modern management and business;
2. become aware of the social and political environments in which Canadian business operates;
3. apply critical analysis to resolve complex management problems.

COURSE FORMAT: MG 2000 consist of three hours of instructional time weekly. The class work will consist of lectures, class discussions, small group work, case studies, and student presentations. The schedule is demanding, and may be adjusted if necessary.

GRADING: Grande Prairie Regional College uses the following nine point grading scale:

90-100%	9
80-89%	8
72-79%	7
65-71%	6
57-64%	5
50-56%	4
45-49%	3
26-44%	2
0-25%	1

The following tests and participation will determine your final grade:

1. 2Midterms@ 20%	40%
2. Participation / Assignments	10%
3. Case Discussion / Presentation	10%
4. Final Exam	40%

Unauthorized late assignments, if accepted, will have a 25% per day late penalty applied to the assignment grade.

You will be expected to complete various reading and writing assignments outside of class time.

ATTENDANCE:

Your attendance and participation are important to the success of this course. As well, you are responsible for obtaining any notes or handouts you may have missed due to an absence.

MG 2000
CLASS SCHEDULE
FALL 2000

WEEK	TOPICS	READING
1 (Sept 7)	Course Introduction	
2 (Sept 12/14)	Introduction, The Management Challenge	Ch. 1
2 (Sept 12/14)	Environments of Business, Culture, Social Responsibility, and Ethics	Ch. 2
3 (Sept 19/21)	Decision Making - The Essence of Management	Ch. 3
4 (Sept 26/28)	Planning	Ch. 4
5 (Oct 3)	Organization Structure Midterm	Ch. 5
6 (Oct 5)	Leading	Ch. 6
7 (Oct 10/12)	Controlling	Ch. 7
8 (Oct 17/19)	Human Resource Management	Ch. 8
9 (Oct 24/26)	Managing Organization Change	Ch. 9
10 (Oct 31) (Nov 2)	Interpersonal and Organizational Communication Midterm	Ch. 10
11 Nov 7/9	Managing Production and Operations	Ch. 11
12 Nov 14/16	The Management of Services	Ch. 12
13 (NOV 21/23)	Entrepreneurship and Growth	Ch. 13
14 (NOV 28/30)	Canadian Business in the Global Economy	Ch. 14
15 (DEC 5/7)	Technology and Innovation	Ch. 15

FINAL EXAMS
(Dec 11-21)

*Readings are from the Partridge text.
Students will also be required to read / complete various additional handouts and exercises assigned throughout the term.