GRANDE PRAIRIE REGIONAL COLLEGE ADMINISTRATIVE TECHNOLOGY COURSE OUTLINE

OA1040B3 COMMUNICATIONS II

Prerequisite: OA1030 Business Communications I

Instructor: Judy Johnstone ~ jjohnstone@gprc.ab.ca

C202 - 539-2966

Textbook: Guffy and Burke, <u>Canadian Business English</u>, Third

Edition, Scarborough: Nelson Canada, 2003.

Ettinger and Perfetto, <u>Communication for the Workplace</u>, Second Edition, New Jersey: Prentice-Hall, Inc., 2001.

A good dictionary (Random House)

The Gregg Reference Manual, Sixth Canadian Edition.

Course Description: Focuses on the techniques of writing different types of

letters, memos, and short reports. Emphasizes oral communication, grammar, punctuation, and proofreading

skills.

Course Objectives:

- 1. To pursue the study of English grammar and usage in depth, especially as it applies to business communications.
- 2. To concentrate on developing proficiency in applying principles of style in business writing; i.e., letter, reports, memos.
- 3. To learn how to give short oral presentations.
- 4. To provide experience in organizing and presenting informed reports, letters, and memos.

Grading:

1. Assignments are due on the dates specified by the instructor. Assignments may be handed in early; but only in exceptional circumstances may assignments be handed in late.

2. The final course grade will be determined by the following scale:

Letters and Memos Chapter Assessments Short Individual Reports Oral Presentations Proofreading & Grammar Final Exam		24 36 10 15 40 <u>25</u>
	Total	150

3. Totals will be changed to percentages. Final grades will be expressed in a letter grade as shown in the following scale..

Less than 50%	F
50 - 54%	D
55 - 59%	D+
60 - 64%	C-
65 - 69%	С
70 - 74%	C+
75 - 79%	B-
80 - 84 %	В
85 - 89%	B+
90 - 94 %	A-
95 - 98 %	Α
99 - 100%	A +

Student Requirements: ATTENDANCE IS MANDATORY!!!!!

1. Attendance is required and will be taken at each class. If you are ill, please call your instructor. More than 3 missed classes may result in a recommendation of ADebarred from Exam.@ (See College calendar, p. 29)

- 2. If you must miss a class, have a classmate call you with your assignments. You are responsible for any work missed.
- 3. Assignments are due on the dates set by the instructor. Assignments may be handed in early, but only in exceptional circumstances may assignments be handed in late.
- 4. If you miss an in-class or homework assignment, you receive a zero (0) for that assignment. Some of these assignments may be unannounced before the date.
- 5. Plagiarism will not be tolerated.
- 6. All major assignments must be completed in order to complete this course.

WINTER 2004

OA1040B3 - SCHEDULE WINTER 2004

(Tentative - Subject to Change)

J5 Orientation	7 CO - Course Management -	9 Chapter 1 - Job Skills Series
12 Hand in Proofreading Chs 2&3 Guffy	14 Ch 1	16 Ch 1 - Hand in Assessment
19 Chapter 2 - Job Series Hand in Proofreading Chs 4&5 Guffy	21 Ch 2	23 Ch 2 - Hand in Assessment
26 Chapter 3 - Job Series Hand in Proofreading Chs 6&7 Guffy	28 Ch 3	30 Ch 3 - Hand in Assessment
F2 Chapter 4 - Job Series Hand in Proofreading Chs 8&9 Guffy	4 Ch 4 - Hand in Assessment	6 Chapter 5 - Job Series
9 Ch 5 - Hand in Assessment Hand in Proofreading Chs 10&11 Guffy	11 Chapter 6 - Job Series	13 Ch 6 - Hand in Assessment
16 Family Day	18 WINTER BREAK	20 WINTER BREAK
23 Chapter 7 - Job Series Hand in Proofreading Chs 12&13Guffy	25 Ch 7 - Hand in Assessment	27 Instruction for Orals
M1 -Chapter 8 - Job Series Hand in Proofreading Chs 14&15Guffy	3 1 st Orals begin	5 Orals
8 Orals Hand in Proofreading Chs 16&17 Guffy	10 Orals	12 Ch 8 - Hand in Assessment
15 Chapter 9 - Job Series Hand in Proofreading Chs 18&19 Guffy	17 Instruction for Reports	19 Instruction For Reports
22 Ch 9 - Hand in Assessment Hand in Proofreading Chs 20 Guffy	24 Chapter 10 - Job Series	26 Ch 10 - Hand in Assessment SHORT REPORT DUE
29 Chapter 11- Job Series	31Orals	A2 Ch 11 - Hand in Assessment Orals
5 Orals	7 Orals	9 GOOD FRIDAY
12 Chapter 12 - Job Series	14 Ch 12	16 Ch 12 - Hand in Assessment Last day of Winter Semester Classes