

### PHYSICAL EDUCATION AND KINESIOLOGY

# **COURSE OUTLINE – WINTER 2018**

# PE1050 (A3): Introduction to the Administration of Sport, Physical Activity and Recreation Programs – 3 (3-0-1) UT 60 Hours

| <b>INSTRUCTOR:</b>   | Ray Kardas                 | <b>PHONE:</b> | (780) 539-2990            |
|----------------------|----------------------------|---------------|---------------------------|
| <b>OFFICE:</b>       | K214                       | E-MAIL:       | <u>rkardas@gprc.ab.ca</u> |
| <b>OFFICE HOURS:</b> | By appointment or drop in. |               |                           |

**CALENDAR DESCRIPTION:** This course provides you with the basic skills required to successfully administer a sport and/or physical education program.

# PREREQUISITE(S)/COREQUISITE: N/A

#### **REQUIRED TEXT/RESOURCE MATERIALS:**

Pedersen, P., & Thiabault, L. (2014). *Contemporary sport management* (5<sup>th</sup> ed.) with web study guide. Windsor, ON: Human Kinetics.

#### **DELIVERY MODE(S):**

The course work will be delivered via mini-lectures, class discussions, group work, in-class exercises, and individual student work that includes various delivery methods.

#### **COURSE OBJECTIVES:**

- 1. Students will develop basic competencies required by administrators in the areas of sport, physical education and recreation.
- 2. Students will develop a basic understanding of the concepts and skills involved in being a successful leader and manager of sport organizations.
- 3. Students will be provided an opportunity to apply their skills and practical and experiential activities through participation through group projects.
- 4. Students will be introduced to challenges and issues confronting different sport segments.

#### **LEARNING OUTCOMES:**

- 1. Students will be able to identify and demonstrate successful principles related to successfully running a sport organization.
- 2. Students will be able to analyze and apply the decision making process to a variety of situations related to the administration of a sport organization.
- 3. Students will be able to use conflict resolution strategies to enhance cohesion in a group setting.
- 4. Students will carry out a group project, which encapsulates coursework throughout the semester.

5. Students will be able to practice effective written and oral communication, critical thinking, and problem solving skills necessary to be successful in the sport industry.

# TRANSFERABILITY:

UA, UC, UL, AU, AF, GMU, CU, KUC.

Please consult the Alberta Transfer Guide for more information (http://alis.alberta.ca/ps/tsp/ta/tbi/onlinesearch.html?SearchMode=S&step=2)

\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. **Students** are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability

# **EVALUATIONS:**

Group Project - 45%

You will work in a group to complete one of the three outlined events. Each group will be responsible for working with the event coordinator, planning, organizing, setting-up, running the event, etc. Event groups will be determined in class and the timeline of work to be done will vary depending on the event. Grade will be based on (equals 100 marks):

Weekly Meetings (15%) Peer Evaluation (30%) Event Coordinator Evaluation (25%) Project Binder (15%) Project Presentation (15%) Final Paper (10%)

In-Class Assignments - 10%

Your participation in class discussions and activities is important. It is necessary to be prepared to contribute each class period with thoughtful discussion. To be successful you must be a regular participant and demonstrate knowledge and critical reflection of the topics. Details for each assignment will be given in class. **If you are absent, you will not receive the assignment** unless it is an excused absence.

Mid-term Exam - 15%

The midterm is scheduled for February 14, 2018 and will cover all material leading up to the exam. <u>Final Exam</u> -30%

The final exam will be held during exam week and will cover material from the entire course. This is TBD.

# **GRADING CRITERIA:** (The following criteria may be changed to suite the particular course/instructor)

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C-**. This means **DO NOT GET LESS THAN "C-" IF YOU ARE PLANNING TO TRANSFER TO A UNIVERSITY.** 

| Alpha | 4-point    | Percentage | Alpha | 4-point    | Percentage |
|-------|------------|------------|-------|------------|------------|
| Grade | Equivalent | Guidelines | Grade | Equivalent | Guidelines |
| A+    | 4.0        | 90-100     | C+    | 2.3        | 67-69      |
| А     | 4.0        | 85-89      | С     | 2.0        | 63-66      |
| A-    | 3.7        | 80-84      | C-    | 1.7        | 60-62      |
| B+    | 3.3        | 77-79      | D+    | 1.3        | 55-59      |
| В     | 3.0        | 73-76      | D     | 1.0        | 50-54      |
| B-    | 2.7        | 70-72      | F     | 0.0        | 00-49      |

#### **COURSE SCHEDULE/TENTATIVE TIMELINE:**

| Class – Monday and Wednesday 8:30-9:50am | Class: J204 |
|--|-------------|
| Labs – Tuesday 12:00 – 12:50 p.m.        | Class: J204 |

| Labs = 1 desugy 12 | 2.00 = 12.30  p.m.                              |                  |
|--------------------|---|------------------|
| Week 1:            | Course Introduction                             | Lab 1 (9)        |
| Jan 8, 10          | Ch. 1: Managing Sport                           |                  |
| Week 2:            | Ch. 4: Management Concepts and Practice in Spo  | rt Organizations |
| Jan 15, 17         |   | Lab 2 (16)       |
| Week 3:            | Ch. 5: Managing and Leading in Sport Organizati | ons              |
| Jan 22, 24         |   | Lab 3 (23)       |
| Week 4:            | Ch. 2: Developing a Professional Perspective    | Lab 4 (30)       |
| Jan 29, 31         | • Creative Problem Solving and Decision Making  |                  |
| Week 5:            | Strategic Operational Planning                  | Lab 5 (F6)       |
| Feb 5, 7           | • Ch. 14: Communication in the Sport Industry   |                  |
| Week 6:            | Ch. 16: Sport Facility and Event Management     | Lab 6 (13)       |
| Feb 12, 14         | Feb 14 Mid-term                                 |                  |
| Week 7:            | Winter Break, No classes                        |                  |
| Feb 19, 23         |   |                  |
| Week 8:            | Motivation                                      | Lab7 (27)        |
| Feb 26, 28         | • Ch. 10: Sport Management and Marketing Agence | ies              |
| March 4-11         | CCAA Nationals                                  |                  |
| Week 9:            | Ch. 12: Sport Marketing                         | Lab 8 (6)        |
| March 5, 6         | • Ch. 13: Sport Consumer Behavior               |                  |
|                    |   |                  |

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| Week 10:       | Ch. 11: Sport Tourism                                     | Lab 9 (13)  |
|----------------|---|-------------|
|                | • Ch. 3: Historical Aspects of the Sport Business Industr | ry          |
| March 12, 14   |   |             |
| Week 11:       | Community and Youth Sport                                 | Lab 10 (20) |
| March 19, 21   | Interscholastic Athletics                                 |             |
| Week 12:       | Intercollegiate Athletics                                 | Lab 11 (27) |
| March 26, 28   | Ch. 9: Professional Sport                                 |             |
| Week 13:       | • Ch. 15: Finance and Economics in the Sport Industry     | Lab 12 (3)  |
| April 2, 4     | Ch. 20: Sport Management Research                         |             |
| Week 14:       | Presentations/Review                                      | No Labs     |
| April 9, 11    |   |             |
| Final Exam TBD | Final Exam  |             |
| April 16-23    |   |             |

#### STUDENT RESPONSIBILITIES:

- All assignments must be submitted in typed format adhering to ALL APA format requirements.
- Assignments are due on the dates established by the instructor. Extensions may be offered in lieu of SIGNIFICANT student issues and concerns as determined by the instructor. ALL extensions requests MUST be submitted to the instructor prior to the due dates. Percentage penalties will be applied up to 100 % of the assignment grade if assignments are submitted late.
- Regular attendance is integral to success in this course. Classroom activities support student comprehension of materials, content clarification, relevant peer questions and support, and finally, role clarification. It is the student's responsibility to acquire the material missed and to complete assigned readings, in-class work, and assigned homework.
- The labs for this course are mandatory and are integral for your <u>Group Project</u> in particular. Activities for the labs will be assigned one week prior to the lab. Some of the chapters in the text may also be highlighted in the labs. Missing any lab may result in a 2% reduction to your overall mark in <u>each</u> absence.

#### STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <u>http://www.gprc.ab.ca/programs/calendar/</u> or the College Policy on Student Misconduct: Plagiarism and Cheating at <u>www.gprc.ab.ca/about/administration/policies/\*\*</u>

\*\*Note: all Academic and Administrative policies are available on the same page.