

# **DEPARTMENT OF ARTS AND EDUCATION**

## **COURSE OUTLINE – WINTER 2021**

# PY3120 (A3): Research Methods - 3 (3-0-0) 45 Hours for 15 Weeks

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**OFFICE HOURS:** None. Almost always available by email.

**CALENDAR DESCRIPTION:** This course, subtitled *Critical Thinking About Human Behaviour*, is designed as an introductory course in quantitative research methods and statistics in psychology. Its primary goal is to direct students' development in critical thinking skills. Students will be able to make independent judgments and decisions based on reason and evidence as opposed to authority, tradition, or opinion. The course will cover topics such as using objective measurement-based and inferential research strategies to develop hypotheses, designing appropriate data collection tools, analyzing and interpreting descriptive and inferential statistical results, and writing research reports and proposals. It is directed at both the consumer and producer of psychological research.

### PREREQUISITE(S)/COREQUISITE: PY1040 and PY2110 or ST1510

## • **REQUIRED TEXT/RESOURCE MATERIALS:**

- Shaughnessy, J.J., Zechmeister, E.B., & Zechmeister, J.S. (2012). *Research methods in psychology (12<sup>th</sup> Edition)*. McGraw Hill. ISBN: 978-0-07-803518-0
- A statistics calculator.

**DELIVERY MODE(S):** Internet Lecture via Zoom, Lab work.

**COURSE OBJECTIVES:** This course requires students to develop cognitively and behaviourally in the following areas:

1. Knowledge structures; organized, related and interrelated information of research principles: the <u>what</u> of critical thinking.

2. Procedural knowledge; research methods and procedures, and communication of ideas: the <u>how</u> of critical thinking.

3. Metacognitive judgement; critical and analytic judgment concerning the proper use of the procedures; the <u>where</u> and <u>when</u> of critical thinking.

4. Attitudinal considerations; understanding the value of this work and its application: the <u>why</u> of critical thinking.

LEARNING OUTCOMES: As a result of taking this course, students will gain the ability to:

1. understand and apply the concept of empirical objective evidence, to differentiate between what is and what is not evidence.

2. discuss the APA's guidelines of ethics in human experimentation by evaluating the ethics of research proposals.

3. formulate questions and hypotheses that are appropriate for systematic investigation, recognizing and distinguishing descriptive, correlational, and explanatory, basic and applied designs.

- 4. operationally define their variables as reliable and valid measurements using appropriate scales.
- 5. choose and design appropriate research strategies to investigate the problems they have formulated.
- 6. construct data collection tools that will be necessary to answer their questions validly.

7. analyse and interpret the data that their research, and others', might generate, through mastery of the concepts of measures of statistics: central tendency and variance, correlation and regression, and hypothesis testing using t-tests and ANOVAs.

- 8. master and apply computer applications (SPSS) of statistical tools of research.
- 9. evaluate their own research and that of others.
- 10. write research reports in APA style.

## TRANSFERABILITY:

# This course is considered a University Transferable Course; however, the student has the final responsibility for ensuring the transferability of this course to Alberta Colleges and Universities.

Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at the Alberta Transfer Guide main page http://www.transferalberta.ca.

\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. **Students** are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability and transferable grades.

#### **EVALUATIONS:**

"A grade is an inadequate report of an inaccurate judgement of a biased and variable judge of the extent to which a student has obtained an unidentified level of mastery of an unknown proportion of an indefinite amount of material." -Paul Dressel, 1955.

Research psychology recognizes the authority of, and bases its judgements on, carefully collected data as opposed to opinion, tradition, authority, or feelings. In keeping with this philosophy, rather than me imposing my authority on you and telling you what you need to know and then arbitrarily assigning cut-off points according to the arbitrary judgements based upon non-standardized tests, you as a class will inform me of what you are capable of, through my measurement of your performance. Students will be assessed according to their relative position within the class. This will be explained fully in the first class period; handouts are available for those who wish to understand this more fully.

Assessment will primarily consist of three formal lab-based research project, each worth 20%, and two examinations worth 20% each; the final exam will consist of one exam and the final project combined worth 40%. Tentative date for the first exam is Feb 13<sup>th</sup>. Examinations will place more emphasis on material not covered in labs. No dates are given at this time as I intend to let student abilities direct the speed of the course, but each assignment due date will be announced in class with plenty of lead-time.

The Percentage Guidelines listed below will obtain only if thirty or more students are enrolled and a perfectly normal distribution results. Deviations from the assumptions of normality will result in modified percentages. In short, this is NOT grading on the curve.

### **GRADING CRITERIA:**

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C-**.

Alpha	4-point	Percentage	Alpha	4-point	Percentage
Grade	Equivalent	Guidelines	Grade	Equivalent	Guidelines
A+	4.0	2%	C+	2.3	16%
А	4.0	3%	С	2.0	13%
A-	3.7	7%	C-	1.7	9%
B+	3.3	9%	D+	1.3	7%
В	3.0	13%	D	1.0	3%

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D 27 1	6% F	0.0	2%
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The Percentage Guidelines listed above will obtain only if thirty or more students are enrolled and a perfectly normal distribution results. Deviations from the assumptions of normality will result in modified percentages. In short, this is NOT grading on the curve.

### **COURSE SCHEDULE/TENTATIVE TIMELINE:**

- Unit 1: Introduction: Psychology and Science
- Unit 2: Principles of the Scientific Method: Theory and Measurement
- Unit 3: Principles of the Scientific Method: Validity and Control
- Unit 4: Ethical Issues in Psychological Research
- Unit 5: Non-Experimental Research: Observational, Archival, and Case-Study Research
- Unit 6: Non-Experimental Research: Survey Research
- Unit 7: Single-Subject Experimental Research
- Unit 8: Group Experimental Research: Single-Factor Designs
- Unit 9: Group Experimental Research: Factorial Designs
- Unit 10: Quasi Experimentation
- Unit 11: Reporting Research Results
- Unit 12: Conclusions: Bias and Limitations of Experimental Psychology (Epilogue)

**STUDENT RESPONSIBILITIES:** This is adult education. You will be treated as such and are expected to behave accordingly. It is expected that all students will display a professional attitude and behaviour in the classroom. This includes reliability, respect for and cooperation with your fellow students and the instructor, attention to fellow students' questions and instructors' responses, determination to achieve first-class work while meeting deadlines, and constructive response to criticism.

**STATEMENT ON PLAGIARISM AND CHEATING:** Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Calendar at

<u>http://www.gprc.ab.ca/programs/calendar/</u> or the College Policy on Student Misconduct: Plagiarism and Cheating at <u>https://www.gprc.ab.ca/about/administration/policies</u>

Instructors reserve the right to use electronic plagiarism detection services on written assignments. Instructors also reserve the right to ban the use of any form of electronics (cell phones, Blackberries, iPods, tablets, scanning pens, electronic dictionaries, etc.) during class and during exams.

\*\*Note: all Academic and Administrative policies are available on the same page.

## Additional Information: GENERAL COMMENTS:

A GENTLE WARNING: Some students try to copy work from textbooks or other published writing and claim it as their own. This form of cheating is called plagiarism or theft of intellectual property. This is easy for me to spot; the difference in writing style between undergraduates and professionals is immediately obvious.

Other students may try to buy papers from the Internet or copy from other students. This is also easy for me to spot as a purchased paper is invariably different in scope from the highly specific requirements of this course. Further, it can be seen when the student shows no knowledge during class discussion of what was in the paper that he or she has just submitted.

A third way of cheating is to buy or borrow papers from students who took this course from me last year. Please be forewarned that I have changed the course material, student requirements, and textbook substantially from last year, and papers from last year will be radically different and easily identified.

If you cheat in any way, you will be given a zero for the paper, an "F" for the term, and I will write a letter to the administration recommending you be suspended from my class and the college.

### **TEACHING STYLE:**

My preferred teaching style is interactive lecture, derived from the teaching philosophy that little is learned until responses are made (either verbally or written). However, the majority of work in this course will be hands-on, lab-based experiential learning.

I encourage and welcome student consultation to the point of tutoring and I will be more than happy to proof students' rough drafts and to further discuss course material. Pre-writes are welcome up to 48 hours before the due date and must be submitted as an e-mail attachment. Please append your prewrites and final submissions, in Word, to my e-mail address. Do NOT use Brightspace, Google, Clouds, or anything else.

Late papers will be graded but penalized 2 points per day. As adequate time will be allotted between the assignment and the due date, few excuses other than medical and major emergencies and single parenthood will be accepted. Papers with multiple spelling and grammatical errors will be returned ungraded; rewrites are permitted.

There is so much more to learn than we can cover in our limited class time. Make the most of your college experience by reading the text (and other sources) beyond what is called for in the papers. It will make your papers all the more insightful.

Papers are due at the beginning of the class period on the specified dates. Late papers will be graded but penalized 2 points per class day. As adequate time is allotted between the end of the unit and the due date, no excuses other than medical, major emergencies, and single parenthood will be accepted.