

Grande Prairie Regional College
Department of Physical Education, Athletics & Kinesiology

Course Outline
PF 2910
Advanced Fitness Leadership Practicum

Instructor: Laura Hancharuk **Office:** M102 **Phone:** 539-2440

Course Times: Tues/Thurs 1:00 – 2:20 pm **Location:** J202

Course Description:

A theoretical and practical course. Seminars on the business side of personal training, and practicum placements in local fitness facilities utilizing techniques in exercise testing and advanced counseling.

Prerequisites/Corequisites:

PA 1980 (Resistance Training), PF1910 (Fitness Leadership Practicum), Certification as an AFLCA Resistance Training or Group Exercise Leader as well as a CFC (Certified Fitness Consultant), must be attained prior to starting practical hours, or conducting fitness appraisals, at fitness facilities.

Course Objectives:

1. To provide theoretical and practical knowledge in regards to the business issues of personal training.
2. To develop practical experience in the fitness leadership industry. Including employment interviews, fitness testing, exercise prescription, and administrative opportunities at local fitness facilities.
3. To develop practical experience in one-on-one Personal Training. Including fitness testing; program development; goal-setting; motivation during sessions; and follow-up. Students will work with at least three full-time clients throughout the semester.
4. Gain invaluable opportunities to network within the local fitness community.

Required Text: The Personal Trainer's Handbook
Teri S. O'Brien
2nd Edition. 2003
Publishers: Human Kinetics, Champaign, Illinois

Related Texts: Health Fitness Instructor's Handbook
Howley & Franks
Publishers: Human Kinetics, 2003

Canadian Physical Activity Fitness & Lifestyle Appraisal Manual
3rd Edition
National CSEP Health & Fitness Program

Attendance:

Attendance and active participation are fundamental requirements to this course. It is the policy of the Department of PEAK that a student missing more than 10% (3 days) for unexcused absences may not be allowed to write the final exam, or in this case, complete the course requirements.

Transferability:

This course is currently not transferable to the University of Alberta.

Evaluation:

1.	Infomercial Critique (5-10 minute presentation)	5%
2.	Class Assignments	15%
3.	Seminar Presentation	15%
4.	Personal Training Participant Package Prepare an entire consultation package to provide to your clients (stretches, diagrams, guidelines, testing results)	20%
5.	Practicum Placements	
	Logbook	25%
	Agency/Personal Training Evaluations	20%

NOTE: BA 1040: Business/Marketing Plan

The business/marketing plan that is being designed in BA 1040, is to be implemented upon graduation from the Fitness Leadership Diploma Program. FITL students will have additional requirements for that plan. Your design for business cards, brochures and posters will need to be included in your plan.

You will be required to submit a copy for perusal (not for marks) for PF 2910.

Attendance is mandatory at all Fit 'n Firm Seminars:

A review of each seminar will be a required component of your logbook. A complete list of dates and times is attached.